

ISSUES – PROGRAMS REPORT
FOR
STATION KMXA
AURORA, COLORADO
LICENSED TO:
ENTRAVISION HOLDINGS, LLC

QUARTER 2, 2014
April 1, 2014 TO June 30, 2014

**STATION KMXA HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. DANGERS OF SMOKING**
- 2. DRIVING SAFETY**
- 3. OBESITY**
- 4. CHILD WELL BEING**
- 5. CHILDRENS HEALTH**
- 6. IMMIGRATION**
- 7. HUMAN TRAFFICKING**
- 8. MARIJUANA/IMPACT IN THE COMMUNITY**
- 9. LICENSE FOR UNDOCUMENTED**

**STATION KMXA ADDRESSED THE ISSUES IT
HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS**

ISSUE:

DANGER OF SMOKING

SECOND-HAND SMOKE

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: A campaign to stress that children are smoke-free zones. This PSA campaign addresses the 4 myths about second-hand smoke such as blowing smoke out your window prevents second-hand exposure, ventilation in your car or home prevents exposure, the myth that deodorizers minimize risk and the myth that quitting is the only way to protect children from second-hand smoke. There is no risk-free level of exposure to secondhand smoke. Parents can easily protect their kids by never smoking around them. Those who smoke need to be consistent in stepping outside and away from others to reduce the risk of smoke drift and to avoid modeling smoking behavior Driving Safety

ISSUE:

DRIVING SAFETY

CLICK IT OR TICKET SEAT-BELT CAMPAIGN

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: The seat belt education campaign includes educational materials distributed throughout the rural counties, and coordination with community-based organizations to increase awareness of the importance of seat belt use. It's important for drivers in rural Colorado to buckle up regardless of where they are going or how long they are on the road.

ISSUE:
OBESITY

LIVEWELL COLORADO CAMPAIGN

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: A PSA campaign to educate adults & children about the dangers of obesity and how it impacts our lives and our health. LiveWell Colorado is a nonprofit organization committed to reducing obesity in Colorado by promoting and educating families about healthy eating and active living. In addition to educating and inspiring people to make healthy choices the campaign also focuses on policy, environmental and lifestyle changes that remove barriers and increase access to healthy behaviors.

MAYA & MIGUEL CHALLENGE

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: This is a series of PSAs features twin ten-year-old siblings Maya and Miguel telling children to the Take the Maya & Miguel Challenge as a way to get more physically active and eat healthy. There is a web site for children to visit where they can find information about the challenge to get more physically active as well as healthy recipes & snacks, games to play outdoors and information about the National Let's Move campaign.

ISSUE:

CHILD WELL BEING

ABSENTEE FATHERS (Bicycle, Quincenera & Puppy PSAs)

Program: 30-Second PSAs & 60-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: More than 79% of Americans feel "the most significant family or social problem facing America is the physical absence of the father from the home." Research indicates that fatherlessness correlates closely with crime, educational problems and adolescent difficulties. This campaign is designed to help dads understand that their presence is critical to the well-being of their children. The PSAs urge audiences to call 1-877-4DAD411 or visit www.fatherhood.gov for information about how to become a better father.

ISSUE:

CHILDREN'S HEALTH

ASTHMA (PEZ PSAs)

Program: 30-Second PSAs

When: April 1, 2014 - June 30, 2014

Description of Program: Since 1980, the number of people with asthma has more than doubled. Seven million children in the United States have asthma and nearly two-thirds of them will experience an asthma attack this year. The CDC estimates that children miss 11 million school days each year due to asthma. Although there is no known cure for the disease, experts agree that there are a variety of ways to reduce the number of asthma attacks. One way is to reduce exposure to the environmental factors -- asthma triggers -- that make asthma worse. These PSAs provide parents and caregivers with new and simple tips on how to eliminate specific asthma triggers in order to reduce symptoms and help prevent asthma attacks.

ISSUE:
IMMIGRATION

Immigration Issues

Program: Perspectiva Nacional

When: April 12th-13th, 2014

Description of Program: Immigration attorneys, José Pertierra and Dagoberto Rodriguez, we respond to Immigration questions sent from our viewers. They clarify what is a felony, but also explain the consequences of submitting fraudulent documents to work in the United States or how child support debt can affect the process of becoming a legal resident or citizen of the United States, or simply fix the immigration status in this country.

End Quotas for Beds in Detention Centers

Program: 10 PM Evening News KCEC-TV Rebroadcast

When: June 2, 2014

Description of Program: According to statistics published by the “Detention Watch Network” the service of immigration and customs control, holds a minimum of 34 thousand immigrants per day. Many of them in private detention centers like the one located in Aurora. Centers that charge a fee for a bed of at least 122 dollars per day money that comes from the pockets of the taxpayers. This afternoon, dozens of pro immigrants and community leaders marched towards the offices of the center of detention GEO in Aurora asking for an end to the co called Quota for a Bed.

ACLU on Immigration Detainers

Program: 10 PM Evening News KCEC-TV Rebroadcast

When: April 30th, 2014

Description of Program: The sheriff of the county of Denver, Gary Wilson, announced today that this city will unite to the growing areas of Colorado that have decided in the last two days, to reject the claims of ICE to stop residents without criminal orders or legal justification. “The majority of people will not have contact with ICE for cases at local levels, in the past between four and six thousand people were deported every year in Colorado for just coming in contact with local police.” Some of the counties that will change such politics are Boulder, Mesa, Routt, Jefferson, Grand, El Condado San Miguel and Denver.

ISSUE:
HUMAN TRAFFICKING

Human Trafficking

Program: Perspectiva Nacional

When: May 11, 2014

Description of Program: Although we've seen this week the heartbreaking case of hundreds girls kidnapped in Nigeria, the problem touches us more closely. Cristina De los Rios, from the Polaris Project organization -dedicated to combating human trafficking and support victims- speaks of cases in the United States and where can victims can seek help. Meanwhile, psychologist Claudia Campos will tell us why it is so difficult for many victims to escape from that situation, which involves slavery, forced labor and sexual exploitation.

ISSUE:
MARIJUANA/IMPACT IN THE COMMUNITY

Pot Intoxication Death

Program: 5 PM Evening News KCEC-TV Rebroadcast

When: April 2, 2014

Description of Program: The medical forensic office revealed today, Wednesday, that the primary reason why Levy Thamba of 19 years fell from the second floor of the Holiday Inn in Stapleton, was because of an over dosage of marijuana. This young man was studying in Wyoming and was a native of the Congo Republic. He ingested an edible cookie of marijuana and since he was not familiar with the effects of the drug, he fell from the balcony of his bedroom losing his life hours after. A death that leaves the community concerned, according to a resident of Denver. At the time of his death, Thamba had a concentration of marijuana of 7.2 nanograms of THC in his blood. The state limit that determines that a person is not capable of driving is of 5 nanograms.

ISSUE:
MARIJUANA/IMPACT IN THE COMMUNITY

Marijuana Money

Program: 10 PM Evening News KCEC-TV Rebroadcast

When: May 8, 2014

Description of Program: The projection in the marijuana industry is very strong this year and our construction has been generating a lot of jobs and growth in the city which will bring us more money that we can all spend and invest in other activities. This year, about 40,000 homes are predicted to be constructed. The demand for homes to either buy or rent is going up in the state of Colorado. Many want to move to Colorado for the industry of marijuana and its benefits. For example, medical but many others for their recreational freedom. The marijuana industry is projected to generate 250 million dollars annually in sales and this will generate millions of dollars in taxes for the state.

ISSUE:
LICENSE FOR UNDOCUMENTED

Drivers License Update PKG

Program: 10 PM Evening News KCEC-TV Rebroadcast

When: April 28, 2014

Description of Program: A reality which would change the lives of many undocumented immigrants. The requirements for obtaining a drivers license are: valid identity papers from your country of origin, demonstrate that you have lived in Colorado for at least two continuous years and documents of your payments to state and federal taxes. The exam will be in English, therefore people will be able to take an interpreter to help translate. Let's take into account that the licenses will be identity documents but will not be considered as legal residency documents in the United States therefore the license cannot be used to board airplanes or request public benefits.

**ISSUE:
LICENSE FOR UNDOCUMENTED**

License for Undocumented

Program: 10 PM Evening News KCEC-TV Rebroadcast

When: May 28, 2014

Description of Program: Just two months before the entry of the law known as licenses for all, the number of offices where people will be able to make their appointments and request it could result in complications for many Colorado residents. That is because only 5 of the 37 offices of the department of motor vehicles will be granting the licenses. Barbara Brohl, executive director of the department of motor vehicles, DMV by its acronym in English, explains why they decided to transact the licenses in a reduced number of offices. Barbara said “We want to make sure that we are developing this program efficiently and carefully and that our employees, who will be serving this portion of the population, are well prepared”